INTERPARFUMS, INC.

For Immediate Release

INTER PARFUMS, INC. REPORTS RECORD 2023 SECOND QUARTER RESULTS

Increases Earnings per Diluted Share Guidance from \$4.25 to \$4.55

NEW YORK – August 8, 2023: Inter Parfums, Inc. (NASDAQ GS: IPAR) ("Inter Parfums" or the "Company") today reported its financial results for the second guarter and six months ended June 30, 2023.

Second Quarter 2023 Financial Highlights							
(\$ in millions, except per share data)	2023	2022	% Change				
Net Sales	\$309	\$245	26%				
Gross Margin	\$188	\$154	23%				
Gross Margin (as a percentage of net sales)	60.9%	62.8%	(190 bps)				
Operating Income	\$55	\$45	21%				
Operating Margin	17.8%	18.6%	(80 bps)				
Net Income (attributable to Inter Parfums, Inc.)	\$35	\$28	27%				
Earnings Per Diluted Share	\$1.09	\$0.86	27%				

The average dollar/euro exchange rate for the current second quarter was 1.09 compared to 1.06 in the second quarter of 2022, while for the first half of 2023, the average dollar/euro exchange rate was 1.08 compared to 1.09 in the first half of 2022, leading to a positive 1.3% foreign exchange impact for the quarter and a negative 0.5% for the first half on Net Sales.

At comparable foreign currency exchange rates, consolidated second quarter net sales increased 25% from the second quarter of 2022.

Operational Commentary

"With our second quarter net sales increasing 26%, on top of the healthy 18% growth from the prior year period, we are taking full advantage of the positive trends and momentum in the fragrance market while growing our market share with our innovative programs," said Jean Madar, Chairman & Chief Executive Officer of Inter Parfums.

"Through the first half of the year, our robust growth has been geographically spread across our 120-country distribution footprint and included signs of renewed life in the travel retail business.

"We have always taken a conservative approach to the reopening of the Chinese fragrance market, and we will continue to be cautious and patient as we are confident in China's long term prospects. China's potentially immense market has been showing signs of improvement, but not enough to really move the needle. We anticipate continued modest sales growth for the remainder of 2023 and into 2024."

Mr. Madar continued, "We are also well on our way in strategizing and building out the products, promotions, advertising and launch schedule for the newest and upcoming licenses, Roberto Cavalli and Lacoste, while also maintaining focus on all the other iconic brands in our fragrance portfolio.

"As we look into the back half of 2023, we are confident in achieving another excellent year as supply chain disruptions and inflationary impacts on components are mostly behind us, and our brands continue to perform exceedingly well, in conjunction with the favorable growth catalysts in the fragrance market."

Inter Parfums, Inc. August 8, 2023

Financial Commentary

Michel Atwood, Chief Financial Officer of Inter Parfums, noted, "On a dollar basis, our second quarter operating income increased 21% to \$55 million, and net income attributable to Inter Parfums, Inc. increased 27% to \$35 million, or \$1.09 per share compared to \$0.86 per share in the prior year period.

"Our second quarter consolidated operating margin was strong at 17.8% but down 80 basis points, as a percentage of net sales. While we registered scale benefits from sales growth, price increases and favorable brand and channel mix, this was offset by a one-time conservative inventory reserve of \$7 million related to certain underperforming brands within our European operations, for which we had built inventory during the pandemic to protect service levels. Excluding this one-time charge, both gross margins and operating margins would have expanded compared to the prior year period."

Full-Year 2023 Guidance

Mr. Atwood continued, "As we reported in our second quarter 2023 net sales release on July 24th, we continue to look for full-year 2023 net sales to approximate \$1.3 billion, or growth of 20% from full-year 2022.

"Today, we are also raising our 2023 earnings per diluted share guidance from \$4.25 to \$4.55, or growth of 20% from \$3.78 for full-year 2022.

"It is important to note that only modest sales from China are included in our full-year 2023 guidance. Additionally, our sales guidance does not yet include initial sales of the newly acquired fragrance licenses, Roberto Cavalli, as we expect to start shipping in November/December 2023, and Lacoste fragrances, which are expected to start shipping in 2024.

"Our current 2023 guidance assumes that the dollar/euro average exchange rate remains at current levels."

Dividend

The Company's regular quarterly cash dividend of \$0.625 per share will be paid on September 30, 2023, to shareholders of record on September 15, 2023.

Share Buyback Program

In the first half of 2023, the Company initiated a share repurchase program. Over the course of the first half of 2023, the Company repurchased 85,060 shares at a cost of \$11.3 million. These shares are classified as treasury shares on the accompanying balance sheet.

The Company plans to continue repurchasing shares throughout 2023.

Second Quarter 2023 Conference Call

Management will host a conference call to discuss financial results and business developments beginning at 11:00 am ET on Wednesday, August 9, 2023.

Interested parties may participate in the live call by dialing (877) 423-9820 (toll-free) or (201) 493-6749 (international).

Participants are asked to dial-in 10 minutes before the conference call is scheduled to begin.

A live audio webcast will also be available in the "Events" tab within the Investor Relations section of the Company's website at www.interparfumsinc.com, or by clicking here. The conference call will be available for webcast replay for approximately 90 days following the live event.

About Inter Parfums, Inc.

Operating in the global fragrance business since 1982, Inter Parfums, Inc. produces and distributes a wide array of prestige fragrance and fragrance-related products under license agreements with brand owners. The Company manages its business in two operating segments, European based operations, through its 72% owned subsidiary, Interparfums SA, and United States based operations.

The portfolio of prestige brands includes Abercrombie & Fitch, Anna Sui, Boucheron, Coach, Donna Karan, DKNY, Ferragamo, Graff, GUESS, Hollister, Jimmy Choo, Karl Lagerfeld, Kate Spade, MCM, Moncler, Montblanc, Oscar de la Renta, Roberto Cavalli, Ungaro, and Van Cleef & Arpels, whose products are distributed in over 120 countries around the world through an extensive and diverse network of distributors. Inter Parfums, Inc. is also the registered owner of several trademarks including Lanvin and Rochas.

Forward-Looking Statements

Statements in this release which are not historical in nature are forward-looking statements. Although we believe that our plans, intentions and expectations reflected in such forward-looking statements are reasonable, we can give no assurance that such plans, intentions or expectations will be achieved. In some cases, you can identify forward-looking statements by forward-looking words such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "should," "will," and "would," or similar words. You should not rely on forward-looking statements, because actual events or results may differ materially from those indicated by these forward-looking statements as a result of a number of important factors. These factors include, but are not limited to, the risks and uncertainties discussed under the headings "Forward Looking Statements" and "Risk Factors" in Inter Parfums' annual report on Form 10-K for the fiscal year ended December 31, 2022 and the reports Inter Parfums files from time to time with the Securities and Exchange Commission. Inter Parfums does not intend to and undertakes no duty to update the information contained in this press release.

Contact Information

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See Accompanying Tables

CONSOLIDATED BALANCE SHEETS

(In thousands except share and per share data) (Unaudited)

ASSETS

		June 30, 2023	December 31, 2022		
Current assets: Cash and cash equivalents Short-term investments Accounts receivable, net Inventories Receivables, other Other current assets Income taxes receivable	\$	74,311 112,449 236,554 360,018 14,730 24,993 386	\$	104,713 150,833 197,584 289,984 28,803 15,650	
Total current assets		823,441		787,724	
Property, equipment and leasehold improvements, net		168,264		166,722	
Right-of-use assets, net		28,005		27,964	
Trademarks, licenses and other intangible assets, net		292,319		290,853	
Deferred tax assets		14,333		11,159	
Other assets		25,302		24,120	
Total assets	\$	1,351,664	\$	1,308,542	
LIABILITIES AND EQUIT	Υ				
Current liabilities: Loans payable - banks Current portion of long-term debt Current portion of lease liabilities Accounts payable - trade Accrued expenses Income taxes payable Total current liabilities	\$	4,958 29,080 5,236 91,040 194,036 17,324 341,674	\$	28,547 5,296 88,388 213,621 8,715 344,567	
Long-term debt, less current portion		138,565		151,494	
Lease liabilities, less current portion		24,491		24,335	
Equity: Inter Parfums, Inc. shareholders' equity: Preferred stock, \$.001 par; authorized 1,000,000 shares; none issued Common stock, \$.001 par; authorized 100,000,000 shares; outstanding 31,975,670 and 31,967,300 shares at June 30, 2023 and December 31, 2022, respectively Additional paid-in capital Retained earnings Accumulated other comprehensive loss Treasury stock, at cost, 9,949,865 and 9,864,805 shares at June		32 95,984 669,688 (48,739)		32 90,186 620,095 (56,056)	
30, 2023 and December 31, 2022, respectively		(48,764)		(37,475)	
Total Inter Parfums, Inc. shareholders' equity		668,201		616,782	
Noncontrolling interest		178,733		171,364	
Total equity		846,934		788,146	
Total liabilities and equity	\$	1,351,664	\$	1,308,542	

CONSOLIDATED STATEMENTS OF INCOME

(In thousands except per share data) (Unaudited)

	Three Months Ended June 30,			Six Months Ended June 30,				
		2023		2022		2023	JU,	2022
Net sales	\$	309,244	\$	244,725	\$	620,967	\$	495,403
Cost of sales		120,840		90,943		229,606		182,963
Gross margin		188,404		153,782		391,361		312,440
Selling, general and administrative expenses		133,383		108,385		246,061		205,825
Income from operations		55,021		45,397		145,300		106,615
Other expenses (income): Interest expense (Gain) loss on foreign currency Interest and investment (income) loss Other income		2,276 (746) (1,977) (7)		1,023 (279) (464) (328)		4,633 13 (7,359) (48)		1,907 (2,518) 1,002 (444)
Income before income taxes		55,475		45,445		148,061		106,668
Income taxes		12,957		10,925		34,635		25,857
Net income		42,518		34,520		113,426		80,811
Less: Net income attributable to the noncontrolling interest		7,566		6,903		24,406		17,895
Net income attributable to Inter Parfums, Inc.	\$	34,952	\$	27,617	\$	89,020	\$	62,916
Earnings per share:								
Net income attributable to Inter Parfums, Inc. common shareholders: Basic Diluted		\$1.09 \$1.09		\$0.87 \$0.86		\$2.78 \$2.77		\$1.98 \$1.97
Weighted average number of shares outstanding: Basic Diluted		32,006 32,162		31,845 31,952		32,012 32,161		31,843 31,981
Dividends declared per share		\$0.625		\$0.50		\$1.30		\$1.00